



Dear Parent or Guardian:

Your child is currently enrolled in a business technology course at PHUHS. Business technology courses prepare your child for today's workplace through education of leadership skills, career exploration, development of character, fostering citizenship and building self-confidence. An integral component of this course is the co-curricular student organization, Future Business Leaders of America (FBLA). Students will apply and practice concepts learned in class by participating in our FBLA chapter. It is strongly recommended that students join FBLA to maximize their learning experience and gain a competitive edge. Annual dues are only \$30, and can usually be offset through participation in chapter fundraising activities.

What is FBLA?

FBLA is the premier organization for students preparing for careers in business. Through FBLA, members gain the competitive edge for career and/or college success. By taking advantage of the many programs FBLA offers, students acquire the skills that set them apart from the average high school student. Members learn through participating in a variety of activities that help them build their skills, while contributing to the improvement of the community in which they live, their school, and their chapter. There are currently over 250,000 members nationwide.

What does FBLA do?

FBLA provides the business leaders of tomorrow with the necessary skills to successfully compete in the job market, pursue postsecondary education, or manage personal skills. Members learn how to lead and participate in group discussions by engaging in practical problem solving and decision-making activities. FBLA members learn the value of competition through directed competitive events.

Why Join FBLA-PBL?

- Enhance self-confidence and leadership skills through chapter leadership activities;
- Sharpen public speaking skills by leading discussions, presenting workshops, and giving speeches;
- Build friendships through chapter team activities and at conferences;
- Apply money management techniques by developing chapter and project budgets;
- Acquire the skills needed to compete in the job market;
- Network with business leaders to increase job prospects and mentoring opportunities;
- Participate in conferences and workshops on leadership skills, image, etiquette, time management, goal setting, decision making and career development;
- Complete community service activities by working with such organizations as the American Cancer Society, Kiva, and the March of Dimes.

You may visit the chapter web site at phuhs.org or the state web site at www.floridafbla-pbl.com or contact me at schachterk@pcsb or (727)669-1131 (ext. 1248). I hope that you and your child will see the many benefits of this very worthwhile co-curricular student organization. If so, have them attend our first general meeting on Tuesday September 6 at 2 p.m. in the Teaching Auditorium. If you have any questions, please contact me at any time.

Sincerely,

Kevin Schachter
FBLA Adviser