# 3.7 Optimization Problems

**Guidelines for Solving Applied Minimum and Maximum Problems**

1. Identify all *given* quantities and quantities *to be determined*. When feasible, make a sketch.
2. Write a **primary equation** for the quantity that is to be maximized (or minimized). (A review of several useful formulas from geometry is presented inside the front cover.)
3. Reduce the primary equation to one having a *single independent variable*. This may involve the use of **secondary equations** relating the independent variables of the primary equation.
4. Determine the feasible domain of the primary equation. That is, determine the values for which the stated problem makes sense.
5. Determine the desired maximum or minimum value by the calculus techniques discussed in Sections 3.1 through 3.4.

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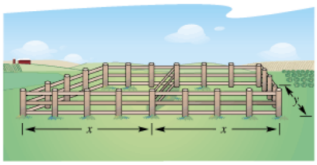
**18.** ***Area*** A rancher has 200 feet of fencing with which to enclose two adjacent rectangular corrals (see figure). What dimensions should be used so that the enclosed area will be a maximum?

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**In Exercises 2–6, find two positive numbers that satisfy the given requirements.**

**4.** The product is 192 and the sum of the first plus three times the second is a minimum.

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In Exercises 11–14, find the point on the graph of the function that is closest to the given point.

**14.** $f(x) = (x + 1)^2$ $\quad (5, 3)$

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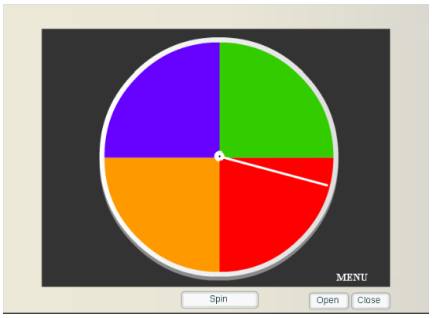


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