

Ch 21 Section 2 The Twenties Woman

Young Women Change the Rules

The Flapper

- **Flapper**—emancipated young woman, adopts new fashions, attitudes
- Many young women want equal status with men, become assertive
- Middle-class men, women begin to see marriage as equal partnership
 - housework, child-rearing still woman's job

The Double Standard

- Elders disapprove new behavior and its promotion by periodicals, ads
- Casual dating begins to replace formal courtship
- Women subject to **double standard** (less sexual freedom than men)
 - must observe stricter standards of behavior

Women Shed Old Roles at Home and at Work

New Work Opportunities

- After war, employers replace female workers with men
- Female college graduates become teachers, nurses, librarians
- Many women become clerical workers as demand rises
- Some become sales clerks, factory workers
- Few become managers; always paid less than men

The Changing Family

- Birthrate drops partly due to more birth-control information
- Manufactured products, public services give homemakers freedom
- Housewives can focus more on families, pastimes, not housework
- Marriages increasingly based on romantic love, companionship
- Children spend most of day at school, organized activities
 - adolescents resist parental control
- Working-class, college-educated women juggle family, work